

BUD **WHITE**TM

Tea

Join the Tea Culture...
Embrace Premium Teas

Finest Organic Whole Leaf Teas



Before Brewing After Brewing



Whole Leaf and Organic
tea leaves with maximum
anti-oxidants

Pyramid shaped tea bags
to allow space for Whole
leaves to expand during
brewing

More than 30 Varieties of
Black, Green, Oolong,
White, Herbal, Flavored
and Gourmet teas

Chemical-free and
naturally dried herbs in
large-cut with an exquisite
taste and aroma

Tea accessories and
corporate gifts promoting
a healthy and premium tea
culture



Chai is not Tea,
and it is Tea which is truly beneficial to our health

Website: www.budwhitetea.com



An Introduction:

Though India leads the world in tea drinking, the premium and healthier varieties of teas, namely the Organic and Whole Leaf teas of various types (Black, Green, Oolong and White), have not been able to find a foothold in Indian society so far. It is only the traditional chai, that centuries old all-purpose drink, which is the preferred drink here.

The major reason for this, to a large extent, is a lack of awareness about the health benefits of these teas. From a health point of view these teas are far superior to any traditional variety but not many people among the general public are aware of this. Since these teas are expensive, the tea estates owners and traders find it convenient to export these teas to developed countries, rather than investing in educating people in India.

The socio-economic development of the last twenty years has helped a large number of Indians move upwards and aspire for a better quality of life. They do not mind spending a little extra so as not to compromise on their health.

The purpose and vision behind the formation of Budwhite Teas Pvt Ltd is to make people aware of the immense health benefits these teas have to offer. The goal of the company is to create a culture where health tea drinking becomes a part of an individual's daily routine, the young and the old alike.

At the helm of the organization are highly accomplished professionals who hold the ideals of quality and customer service in high regard.

Our Tea Products Range:

There are twenty eight varieties covering a wide spectrum of teas to suit everyone's taste. These are categorized in five product lines:

1. Classic teas: Full Leaf Black, Green, Oolong and White teas
2. Herbal teas: Made of pure herbs without any tea leaves
3. Spices and Herbs Flavored
4. Fruits and Flower Flavored
5. Gourmet Teas: Using special combinations of spices, herbs, fruit and Flower

Our teas are either available both in a box of 20 pyramid shaped tea bags, as well as in the loose form in 100, 50 or 25 gms packets. Hand made paper of a fine quality is used for the packaging.

There are also Combo Packs containing smaller quantities of four varieties of teas. These packs are available both with pyramid shaped tea bags as well as loose teas.



Additionally, we offer specially designed Gift Packs containing 12 pyramid tea bags, or a combination of loose tea, pyramid shaped tea bags and special types of tea accessories.



Our Quality and Health Focus:

Budwhite Teas is creating a brand around healthy teas in multiple ways:

- Our teas are from reputed organic tea gardens (e.g. MIM of Andrew Yule, Arya Tea Estate, Belsari, Coonoor etc) that provide classical teas. We only sell organic tea leaves, and any fruit, spices or flower flavoring that is used is 100% natural.
- Our Herbal teas are made of herbs produced in The Himalayan valley. These are chemical-free, and are dried in a natural manner. Also, these are large-cut herbs that provide an exquisite taste and health benefits.
- We use only whole leaf teas that retain a high amount of anti-oxidants. These anti-oxidants fundamentally drive most of the health benefits.
- Tea is best brewed in loose form. For convenience, we also provide tea in pyramid shaped tea bags that allow space for Whole leaves to expand during brewing.
- Since our teas are whole leaf teas, it is recommended that they be reused (White tea 2-3 times, Green and Oolong tea 1-2 times, Black and Herbal teas one time).
- The taste of original tea varies significantly from tea garden to tea garden. Also, the teas picked up from the same tea garden over the year may vary significantly in taste! Most of the teas available in the market are blended with strong flavored and low cost tea leaves to maintain same taste all throughout the year while optimizing the cost. This is like adding strong spices to various dishes that end up dominating the taste of the main dish! We, at Budwhite Teas, do not blend teas, and retain the original taste of the teas that may vary time to time.
- We offer more than thirty varieties to suit everyone's health and taste preferences.



Our Tea Accessories:

Tea is best enjoyed with a set of complementary accessories. While some of these simplify the brewing process, others enrich and enhance the drinking experience.

Many people working in offices would like to have good healthy tea made from tea leaves of their choice. However, they have no such facility to brew their own tea in the office. As a result, they end up taking the usual machine-made tea from tea bags containing tea dust! You now have a convenient option to brew your own tea using a variety of our elegant and artistic tea infusers/strainers.



The accompanying crockery, tea pots, cups and saucers in various designs add to the unique touch.



Gifting Ideas and Corporate Gifts:

Moving away from traditional gifting ideas, people as well as organizations are looking for personal gifts promoting a culture of healthcare and well-being. We provide a set of gifting ideas around organic and full leaf teas and tea accessories. While we have some ready-made gifts, there are also a set of building blocks that can be used to make customized gifts.



BUDWHITE SPECIALTIES

- ✓ ORGANIC TEA GARDENS
- ✓ ONLY FULL LEAF TEAS AND THEREFORE HIGH IN ANTI-OXIDANTS AND HEALTH BENEFITS
- ✓ CHEMICAL-FREE AND NATURALLY DRIED HERBS IN LARGE-CUT
 - ✓ MORE THAN THIRTY VARIETIES
 - ✓ 100% NATURAL FLAVORS
- ✓ PYRAMID SHAPED BAGS TO ALLOW FULL LEAVES TO EXPAND DURING BREWING

Drink Your Way to Health ...



*Join the Tea Culture...
Embrace Premium Teas*

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Classic Teas



Black Teas



**Darjeeling Supreme
Assam Supreme
Black Elixir**

Green Teas



**Darjeeling Classic
Green Elixir**

Oolong Teas



**Darjeeling Oolong
Coonor Oolong**

White Teas



**Darjeeling Silver
Needle
Darjeeling White**

Our Specialties:

- Full leaf teas of high grade, having maximum anti-oxidants
- From reputed organic tea estates
- Available both in loose form as well as in pyramid shaped tea bags as normal tea bags don't allow sufficient space for full leaf teas to expand

Health Benefits and Brewing Instructions

| Base Tea | Tea Names | Health Benefits** | Brewing Instructions |
|---------------|---|---|---|
| Black | Darjeeling Black Supreme, Assam Black Supreme, Black Elixir, English B/F, Earl Grey, Orange & Mint, Nature Care, Autumn, Masala, Ginger, Cardamom, Ginger Lemon, Mixed Fruits, Strawberry, Peach, Vanilla, Rose | Anti-bacterial and anti-viral, controls cholesterol and artery clogging. Immunity booster against cancer and other diseases. | Boil water and let it cool to: 99 C. Put tea leaves and brew for: 2-3 min. Reuse: 1 time. |
| Green | Darjeeling Green Classic, Green Elixir, Indian Summer, Chamomile Green, Lemon Green, Jasmine | In addition to Black tea benefits at a higher degree, lowers BP and helps in digestion. Stress relieving, and prevents tooth cavities and bad breath. | 85C, 2 min. 1-2 times. |
| Oolong | Darjeeling Oolong Classic, Coonoor Oolong Classic, Apple Oolong | In addition to Black tea benefits at a higher degree, helps in digestion and fat reduction. | 99 C. 2-3 min. 1-2 times. |
| White | Darjeeling Silver Needle, Darjeeling White | In addition to Green tea benefits at a higher degree, delays skin ageing and helps against type-2 diabetes. | 90 C. 4-5 min. 2-3 times. |
| Herbal | Chamomile-Lemongrass, Nettle-Lemongrass, Tulsi, Spice, Tulsi-Rhododendron | Supports general well being and immune system, invigorating, soothing to the stomach, calming, relaxing. | 99 C. 4-5 min. 1 time. |

** The above-mentioned health benefits are based upon numerous articles available in various print and digital media.

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Herbal Teas



Himalayan Spices
(Oregano, Tulsi, Thyme,
Cinnamon, Mint)



**Himalayan
Tulsi Rhododendron**



**Himalayan
Tulsi**



**Himalayan
Chamomile
Lemongrass**



**Himalayan
Nettle
Lemongrass**

Our Specialties:

- Chemical-Free
- Large-cut herbs with an exquisite aroma and taste
- Naturally dried herbs, as against machine dried, that retain their natural taste
- Available in loose form as well as in pyramid shaped tea bags that allow sufficient space for large-cut herbs to expand during brewing

Health Benefits:

Tulsi supports general well being and immune system. In particular, Tulsi is stress relieving; improves metabolism and stamina. It is anti-ageing, and is considered good for eyesight. Tulsi also has anti-cholesterol and anti-diabetic properties.

Rhododendron is good for cough, cold and bronchial problems, and helps in digestion. It also helps against rheumatoid arthritis.

Chamomile is soothing to the stomach, and is calming and relaxing.

Nettle helps against arthritis, gout, allergies and enlargement of prostaglandin.

Lemongrass is good for cough, cold and fever. It also lowers BP.

Oregano helps against cough, cold, bronchitis, asthma, and is anti-arthritis. It also has anti-ageing properties, and improves digestion.

Thyme provides relief against cough, headache, bronchitis and asthma. It cleanses the body, and also acts as a natural mouth wash.

Cinnamon is good for cognitive abilities, and improves alertness and memory. It helps in regulation of blood sugar and weight reduction. Cinnamon also provides pain relief to arthritis patients.

Brewing Instructions:

Boil water and allow it to cool to 99 degree C. Brew for 4-5 minutes. Reuse once.

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Flavored and Gourmet Teas



Spice Tea:

Masala Chai (Black tea)
Cardamom (Black tea)
Ginger Lemon (Black tea)
Chamomile Green (Green tea)

Fruit and Flower Teas

Mixed Fruit (Black tea)
Peach (Black tea)
Lemon Green (Green tea)
Apple Oolong (Oolong tea)
Rose (Black tea)

Gourmet Tea:

Indian Summer (Green tea)
Nature Care (Black tea)
Orange Mint (Black tea)
English Breakfast (Black tea)
Earl Grey (Black tea)



Our Specialties:

- Full leaf teas of high grade, having maximum anti-oxidants
- From reputed organic tea estates
- 100% natural flavors
- Particularly suitable for Indian taste buds
- Sold in loose form as well as in pyramid shaped tea bags. Normal tea bags don't allow sufficient space to full leaf teas to expand

The Flavored and Gourmet teas are to be brewed as per the brewing instructions of their base tea

Combo Packs

These are specially designed **Combo Packs** containing four varieties of teas so that people can try out various teas without spending too much on individual teas. These Combo Packs are of two types:

- Containing four pyramid tea bags each of four varieties of teas,
- Containing 12.5 grams loose tea pouches of four varieties of teas.

These **Combo Packs** also represent a 'category' of teas:

- **Classic Range:** These are teas without any flavoring.
- **Herbal Range:** Tulsi Rhododendron, Chamomile Lemongrass, Nettle Lemongrass, Himalayan Spices
- **Spices Range:** Masala Chai, Ginger Lemon, Cardamom, Green Chamomile
- **Fruits and Flower Range:** Peach, Apple Oolong, Mixed Fruits, Rose
- **Gourmet Range:** Indian Summer, Nature Care, Orange Mint, Earl Grey
- **Green Range:** Darjeeling Green Classic, Indian Summer, Lemon Green, Green Chamomile



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